
BlueCross Healthy Place at Rotary Park: Project Fact Sheet

- The BlueCross BlueShield of Tennessee Foundation invested just over \$950,000.
 - \$799,175 in the project build
 - \$159,835 in a maintenance fund
- The City of Lawrenceburg applied for the BlueCross Healthy Place grant to revitalize an outdated community space. City officials wanted to give residents a place in town to play and enjoy healthy activity.
- The city shared the following quote about the impact of a BlueCross Healthy Place in the community:

“We are extremely excited to have this BlueCross Healthy Place. It is a great addition to Rotary Park and will allow many children and adults the opportunity to exercise together. We are very appreciative to the BlueCross BlueShield of Tennessee Foundation for helping make this possible.”

- The BlueCross Healthy Place is located at Rotary Park: Jackson Street, Lawrenceburg, TN 38464.
- The city chose the Community Hub package. Features in the new space include:
 - Play areas for ages 2-5 and 5-12 with accessible, poured-in-place surfacing
 - Three fitness stations for cardio, balance and strength workouts
 - Swing set
 - Refurbished pavilion with new picnic tables



COMMUNITY HUB

The **Community Hub** Package includes a pavilion surrounded by fitness and play elements. This package features a 2-5 and 5-12 play system with accessible poured-in-place surfacing, a swing area, 3 outdoor fitness stations for cardio, balance and strength workouts, and a pavilion with picnic tables and trash receptacles. Here, the entire community can enjoy fitness, play, walking and picnics.

**Minimum space requirements:
(160' x 109' or 17,440 sq. ft.)**

FEATURES

- » 2-5 and 5-12 play systems with poured-in-place surfacing
- » Swing area with tot swing, Expression Swing and traditional belt seats
- » 20x24 pavilion with picnic tables and trash receptacles
- » 50 feet of sidewalk to access play and fitness amenities
- » Benches
- » Bike rack

